



TFRW MEMBERSHIP WORKSHOP
OR HOW TO BRING 12,000 OF YOUR CLOSEST FRIENDS TOGETHER

TFRW

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TFRW CLUBS WERE FOUNDED IN THE 1950'S TO...

1. RECRUIT REPUBLICANS
2. ELECT REPUBLICANS
3. SUPPORT REPUBLICANS
4. SHARE OUR MESSAGE

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RE-UP EVERYONE EARLY!
RE-UP ALL MEMBERS BY JANUARY 1ST OF EACH YEAR.

- MEMBERSHIP YEAR BEGINS NOVEMBER 1ST
- MOST INTENSE TIME FOR VP OF MEMBERSHIP SHOULD BE END OF THEIR TERM
- HOLD MEMBERSHIP EVENTS IN LATE FALL OR DURING HOLIDAYS

Small, Medium, and Large Clubs	Jumbo and Super Jumbo Clubs
1/2 in November	1/3 in November
1/2 in December	1/3 in December
	1/3 in January

TFRW has 10,000 members annually with many waiting until the last minute to rejoin. By re-upping early, we can surpass the 10,000 and then we can aim for another two to three thousand more!

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HOW TO MAKE IT HAPPEN:

For each 25 members that a club has, the Membership Chairman and committee need a volunteer.



Club of 100+ your VP Membership needs at least 4 volunteers on her committee ready to email, facebook and old-fashioned BILL to get those members re-upped.

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HOW TO MAKE IT HAPPEN:

- SIGN UP AS MANY AS POSSIBLE AT YOUR NOVEMBER MEETING.
- HAVE YOUR BIG FALL/ CHRISTMAS EVENT, SEND OUT MAILED INVITATIONS ALONG WITH EMAILED AND FACEBOOKED INVITES.
- SCHEDULE CALLING PARTIES WHERE THE REST OF THE MEMBERSHIP LIST IS DIVIDED UP.
- ENCOURAGE 'ONLINE' JOINING, BUT YOUR CLUB STILL NEEDS TO FOLLOW-UP WITH THESE LADIES, TOO.
- PLACE A MEMBERSHIP APPLICATION ON THE SEAT AT EACH CLUB MEETING BEGINNING IN OCTOBER FOLLOWED BY NOVEMBER, DECEMBER, ETC.

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EVERYONE IS RE-UPPED! SO WHAT'S LEFT FOR THE MEMBERSHIP CHAIR TO DO?

WE MUST BE ABOUT ENCOURAGING, TEACHING AND SHARING OUR MESSAGE.

WHAT IS OUR MESSAGE?

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REPUBLICANS BELIEVE IN

- U.S. CONSTITUTION
- WRITTEN FROM JUDEO-CHRISTIAN PRINCIPLES
- PRO-LIFE/FAMILY VALUES
- RIGHT TO BEAR ARMS
- STRONG NATIONAL DEFENSE
- SMALLER GOVERNMENT
- BALANCED BUDGET/ CUTTING SPENDING
- DOMESTIC OIL/GAS/COAL PRODUCTION
- DECREASING REGULATIONS
- SUPPORTING BUSINESS
- REPEALING OBAMACARE
- RELIGIOUS FREEDOM/STANDING W/ ISRAEL
- TRUE BALANCE OF POWER

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AND IT DOESN'T STOP THERE...

- FRIENDLIEST CLUB IN TOWN!
- HOST NEW MEMBER TRAININGS.
- SUGGESTION: THE PRESIDENT COULD HAVE A COFFEE OR EVENING EVENT FOR NEW MEMBERS A COUPLE OF TIMES A YEAR – ASK HER EXECUTIVE BOARD TO ATTEND TAKING A FEW MOMENTS TO SHARE THEIR INDIVIDUAL JOBS.
- SUPPORT YOUR MEMBERSHIP.
- BE OVERTLY AND RIDICULOUSLY EKUBERANT!!!

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VERY IMPORTANT TIPS FOR THE MEMBERSHIP CHAIR AND THE TREASURER:

- BOTH OF THESE POSITIONS WILL NEED TO WORK TOGETHER VERY CLOSELY.
- YOUR FIRST SUBMISSION CAN BEGIN AS EARLY AS NOV. 1.
- A CLUB MUST HAVE AT LEAST 10 MEMBERS TO JOIN TFRW.
- ONE DOES NOT HAVE TO TURN IN AT LEAST 10 MEMBERS AFTER THE *INITIAL SUBMISSION* FOR EACH NEW YEAR. TURN IN ABUNDANTLY AND FREQUENTLY!
- GET TO KNOW AND WORK WITH YOUR DISTRICT DIRECTORS AND DEPUTY PRESIDENT FOR YOUR CLUB.
- MEMBERSHIP APPLICATIONS MUST BE COMPLETE.

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WHO DO I RECRUIT FOR MEMBERS AND HOW DO I DO THIS?

- THE KEY TO RECRUITMENT IS 'OPENING YOUR MOUTH'
- DROP YOUR MEMBERSHIP DUES TO \$20.
- FOLKS WILL GIVE YOU A TWENTY DOLLAR BILL WHEN THEY WON'T GIVE YOU 'A TWENTY AND A TEN' OR A 'TWENTY AND A FIVE.'
- REMEMBER, THE PURPOSE OF LOW DUES IS TO BRING IN AS MANY AS POSSIBLE.

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SIGN UP THE BELOVED SAGES AND OUR PRECIOUS NEW MOMS:

- OUR CONSERVATIVE YOUNG MOMS ARE VERY CONCERNED AND ENGAGED WITH RAISING GREAT KIDS.
- CONSIDER OPTIONS FOR CHILDCARE. I.E. ROTATING VOLUNTEER SHIFTS
- ENCOURAGE YOUR CLUBS TO HAVE C.H.A.T.S. – CHICKS HAVING AN AWESOME TIME.
- HAVE C.H.A.T.S. AT A RETIREMENT CENTER OR NURSING HOME.

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OK LADIES... TO SEE THOSE MEMBERSHIP NUMBERS EXPLODE!! EXPLODE!!

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