

# For Texas and The Country!



# Our Mission

- TFRW provides the avenue for women **to influence policy**, develop candidates, and elect the leaders of Texas. We are a multi-generational, multicultural organization that provides the structure and support for political activists to **learn, engage, and flourish.**

**Vice President of Membership –**

**YOU are the perfect person to not only share our message but also to engage members to learn and flourish!**

# TFRW's Newsletter is not just for Presidents

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# Newsletter

January 2020 | [www.tfrw.org](http://www.tfrw.org) For Texas and The Country!

**Friday, January 24th**  
TFRW Board of Directors Meeting

**Saturday, January 25th**  
Leadership Day

## President's Message

**Happy New Year, TFRW!**

*What an exciting time to be a Republican!*



## Grow Your Club

by Zenia Warren, VP Membership  
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**Welcome 2020!**



*I am very excited to start the New Year serving as your VP Membership.*

YOU did a fabulous job in 2019, building a super force of Republican activists, and we're still growing! Victory 2020 is in our hands with well over 10,700 members strong; we can do it... but we need all TFRW members to renew and maintain our strength.

Getting all members to renew should be your club's first priority in the upcoming New Year! Retaining membership can be a challenge, and one person cannot do it alone. It must be a team effort, and every club member should

### Members

- Make the resolution to get involved in all your club activities.
- Let your club officers know you want to volunteer.

Member recruitment will be easier this year. Women are realizing that WE do make a difference. We want our voices heard. We all see the necessity to be actively involved in ensuring that our State stays RED and our President is Re-Elected, and we want to stop the attack on our conservative values.

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2021 is "For Texas and The Country!"

**Know the TFRW  
website!**



### 2020 Club Membership

- [Email your club's Membership Submissions](#)
- 2020 Membership Submission Form (Excel) *Coming Soon*
- 2020 Membership Submission Form (Google Sheet) *Coming Soon*
- [2020 Membership Submission Form](#) (Word doc)
- [Membership Transfer Form](#) (PDF Fillable Form)
- [Club of Record Change Form](#) (PDF Fillable Form)

### 2020 Service Chg

Click on the "2020 Membership Dues" button below to submit 2020 dues for primary members of your club online by e-check with your club's bank routing number and bank account number or credit/debit card.

### 2020 Membership Dues

### Beginning a New Club

- [Guide to Forming a New Club](#)
- [NFRW Charter Application](#)
- [2018 Club Bylaws Sample](#) (Word doc)
- [2018 Club Bylaws Sample](#) (PDF)



**Important!!**

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DO NOT STAPLE

***TFRW Membership Dates –  
November 1, 2019 through October 31, 2020***





# Membership Tips -

- Stay in **contact** with you club President and Treasurer and know your membership numbers.
- Place a membership **IN FRONT** of every person attending your meetings. Just having a stack of membership applications on a table will not encourage anyone to join.
- Host a **‘Membership Calling Party’** by contacting members who need to rejoin and add the names of potential new members. Immediately send them an application and follow up with in the week. Recruit members to be ‘runners’ who will go pick up applications and money. Follow up with **online sign up** too!
- Set an attainable goal for your club’s membership. Announce it at your meetings and in your newsletters. Have a **membership challenge** with prizes for who brings in the most members.
- Have members carry applications with them and **share our Great Republican Message**.
- Make it your goal to have all members **re-upped** by March 1<sup>st</sup>.
- Send in membership reports often, **don’t wait!**

## ***Every member is IMPORTANT!***

Don't drop those members who do not renew, stay in contact with them by –

- Emailing the newsletter, it doesn't cost anything!
- Inviting them to membership events and fundraisers.

***We cannot afford to leave any member behind.***



# TFRW – For Texas and The Country!



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